



RBC Royal Bank®

For Immediate Release

Media Release/Advisory

RBC Announces \$10,000 Donation to Grey Bruce Health Services in Support of Local Nurses

Building on an ongoing commitment to support healthcare and nurses, RBC announced a \$10,000 donation to Grey Bruce Health Services. The donation will fund training programs and educational opportunities that will allow nurses to provide leading-edge healthcare to the community.

Grey Bruce Health Services includes hospitals in Owen Sound, Wiarton, Lion's Head, Southampton, Meaford and Markdale.

As part of RBC's healthcare investment, RBC will be launching the Nursing Excellence Awards program during National Nurse's Week, from May 9 to May 13. The community will be invited into their local RBC branch to read the stories of six exceptional nurses and vote for the nurse they feel is most deserving of a bursary for professional development. The winners will use the bursary for training programs and continuing education to further develop their skills and provide the most advanced healthcare services to the community.

"Continuing education programs are a vital component in the ongoing training and professional development of nurses," said Sue McCutcheon, Vice President of Clinical Services and Chief Nursing Officer for Grey Bruce Health Services. "The RBC Nursing Excellence Award will allow nurses to benefit from these programs and ensure that our loved ones receive the best possible care."

"Our healthcare system is built upon the strength of our nurses," said Bruce Gehlen, Regional Vice President for Central Ontario, RBC. "This program is RBC's way of thanking nurses for their tremendous work in keeping our communities healthy."

Photo Opportunity

What: RBC Cheque Presentation

When: Wednesday, April 20, 2011
9:30 a.m.

Where: Administration Lobby
Grey Bruce Health Services
Owen Sound Regional Hospital

1800 8th Street East
Owen Sound, ON N4K 6M9

Who: RBC staff
Nurses and volunteers

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